

How To Profit From Selling Your Caricatures Over and Over Again

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Part 2

If you missed part one you can find it [here](#).

Before we go any further you may remember I mentioned a master artist by the name of Graeme Biddle in part one. If you are looking to get the inside skinny on how to learn the slick art of caricaturing, Graeme is just the man to teach you.

Graeme runs a home study course that goes over 21 days and is based on his video instructions in a step by step fashion. He reveals all his tricks of the trade he has amassed over his 30 years in the profession. If you are keen to learn how to:

- Draw caricatures quickly and easily to make some extra cash
- Learn the art of the repeat caricature
- Become skilled in the upsell from the \$20 caricature to the \$1200 model
- Discover a secret source of caricature that never dries up

then you should check this [guy](#) out.

It is very affordable and is guaranteed with a full 60 day money back policy that is second to none, I personally know people who have given it a try and found it to be an awesome resource. But hey I am digressing a little here, you probably already know how to draw caricatures perfectly well and know these things anyway, but for those who don't I can show you where to find this gem of a course at the end of our lesson.

Lets get back to assuming you have all your caricatures together and you want to know how to attract all the traffic you are going to need to make a good chunk of sales.

Here

is an example of what a site could look like, that is going to do very well selling caricatures of celebs, in fact this guy does exactly that and has been doing it for a long time.

<http://www.caricatures-uk.com/gallery.html>

He sells his artwork of famous people over and over and over again, by selling limited edition posters for \$20 and \$40 dollar a piece (£15 and £30 if you are in England). Now I don't have a clue how well this guy does but by the look of his work, I would imagine very well indeed. I found this site by Googling "celebrity caricatures" but I didn't get there directly, I had to come by another site to finally find this guy. Why is that you may ask, as surely someone this good should be at the top of Google right?

Well no. But his link page or link site was and that makes all the difference in traffic. Having a feeder site to do your fishing and then bring in the big fish in a true "two step" fashion is how it works. How do you learn these tricks of getting traffic to your site?

There are two ways, one the long and hard road to success or secondly the pathway that offers some leverage or assistance to get there. I have travelled both these paths as an artist trying to find ways to get traffic to my site and I can tell you the second option is preferred if you want to make things happen quickly.

How To Build Your Site - Who To Choose?

The people I recommend you use are a group that would have to be the most professional and reliable mob to choose to make the task of setting up your website and driving the targeted traffic that you need, is a group called Site Build It (SBI). You don't need to know html, or be a geek or possess any degree in computer programming. All their templates are easy to customie to your own look'n'feel as they say and they take you through the whole process step by step at a pace you can easily understand. And all importantly, afford.

Many site creation tools out there are nothing more than "hosting bait" to get you in on a cheap web hosting package, only to wash you up big time when they start to charge you for extra traffic. The \$4.95 hosting with a free website deal sounds too good to refuse for many but if you are going to be getting any serious traffic to your site, you may find you are paying a whole lot more than you bargained for. SBI doesn't do this, you pay a flat monthly fee and that is it, and they guarantee that you will be in the top 1% of all websites for your chosen keywords (think audience here) or your money back. It doesn't get any better than that. (I just hope not too many of my high paying clients find out about this as I will be out of a job permanently!)

How To Target Teens With Your Caricatures and How To Sell To Them

There are several tools you can to get this job done but naturally I have my favorite.

By the way, there is the long hard way to the top of Google or the fast easy "two step" way I hinted at earlier on.

Let's Follow An Example:

- Go to Google

- Type "mobile phone wallpapers"

- Click on the third link from the top, www.mobile9.com

So what do we have here hey? A mobile phone website where members can upload and download ringtones, wallpapers, screensavers and other cool mobile stuff.

Do you reckon anyone comes to this site? Well, look a little closer at the home page and you will see it currently has 3.2 million registered members! I almost feel like I need to be putting my "pinky" in the corner of mouth a-la Dr Evil style when I say that out loud. Whooa! That is a lot of potential customers, but get this they have had 6.5 Billion downloads!!! Dr Evil...

Join this site like I did and get into the forum, the uploads of your cool caricatures and start to connect with other users (esp the ones at the top of the totem) and just watch the downloads of your cool celebrity wallpapers. And make sure you have your profile up to date with your link to your own website, where users can get more of your stuff. This is the secret and second part of the "two step" approach to website traffic.

Your Website, Now You Have Traffic, Targeted Traffic That Is!

OK, so how to setup your site to make some money.

Follow these simple steps and you won't go wrong.

- Make sure you deliver on your promises and have some more FREE wallpapers to go

- Ensure that you have only registered users or subscribers to your site, allowed to download, just like on Mobile9.com

- Then setup your auto responder email series (you know the emails that automatically come out to you after you sign up on most sites these days) so that you have your latest wallpapers announced to your biggest fans

- These ones they have to pay for, once again, they trust you and have had some good free stuff up until now and so they won't mind paying a dollar a month to join.

- They then tell their friends by texting them and sharing stuff around, and this leads back to you and more sales.

- Get just a fraction of the 3.2 million to sign up for your caricature membership site and you will have a solid income based on caricatures you did once and sold over and over and over again.

ie. $3,200,000 \times .001 = 3,200$ members each paying you \$12 per year and you have \$38,000 income, and remember that is only one one hundred of a percent. Not 10% or 1% but .1% or just one in one thousand. Now what if you could get 2 or 3 out of every one thousand visitors to their site? \$76,000 or \$114,000...OK getting a little ahead of ourselves here, steady on but you get the picture don't you?

Summary

So who do you think is going to sell more celebrity caricatures, you or the guy with the posters? I don't know but I bet you he doesn't have 3.2 million registered visitors to his site, that for sure!

I hope you have found this helpful and if you would like any more information please feel free to contact me, Greg Gillespie by email [info @ learn-to-draw.org](mailto:info@learn-to-draw.org) (remove the spaces).

For more information the recommended services here, you can click these links to find out more.

- [How To Draw Caricatures by Artist Graeme Biddle](#), click this link now.

- [How to build a website that makes you money with Site Build It SBI](#), click here now.

- [Join Up For Free with Mobile9.com](#) click here now.

- [Best Auto Responders in the game, Aweber of course](#), click here to visit now.